



Equity & Wellness Fund
Planning Process

Update to Governing Board

December 6, 2018

In partnership with



Equity & Wellness Fund

A “pool of funds” available to support investments in **prevention and the social determinants of health*** within the King County region to improve health in our communities.

*The conditions in which people are born, grow, live, work, and age, which are largely responsible for health disparities and inequities.

~\$8.4 M allocated to the Equity & Wellness Fund

Allocation of Project Funds by Use Category

Use Category	5-Year Total
Project management (3%) and administration (100%)	15%
Provider engagement, participation, and implementation	33%
Provider performance and quality incentive payments	30%
Financial stability through VBP (Domain 1)	2%
Population health management (Domain 1)	7%
Workforce (Domain 1)	4%
Social equity and wellness fund	6%
Reserve fund	3%

Notes: DY1 = Demonstration Year 1. VBP = value-based payment.

Opportunity

Depends on what we want to make of it (Examples):

- Separate line item that we use to “grant” additional funds for specific innovations and prioritized purposes
- Use it to leverage other funding sources to align toward specific innovations and prioritized purposes
- A fund that we grow through one-time contributions from other stakeholders to make larger scale investments
- The beginnings of an Equity and Wellness Trust that serves the region ongoing toward prioritized goals, outlives the waiver and potential sustainability mechanism for HealthierHere

ReThink Health Support

A three-year grant from RWJ for the Vistas project with the intent on accelerating health system transformation across the United States.

As part of this project, RTH will work with six sites to (King County & Sonoma):

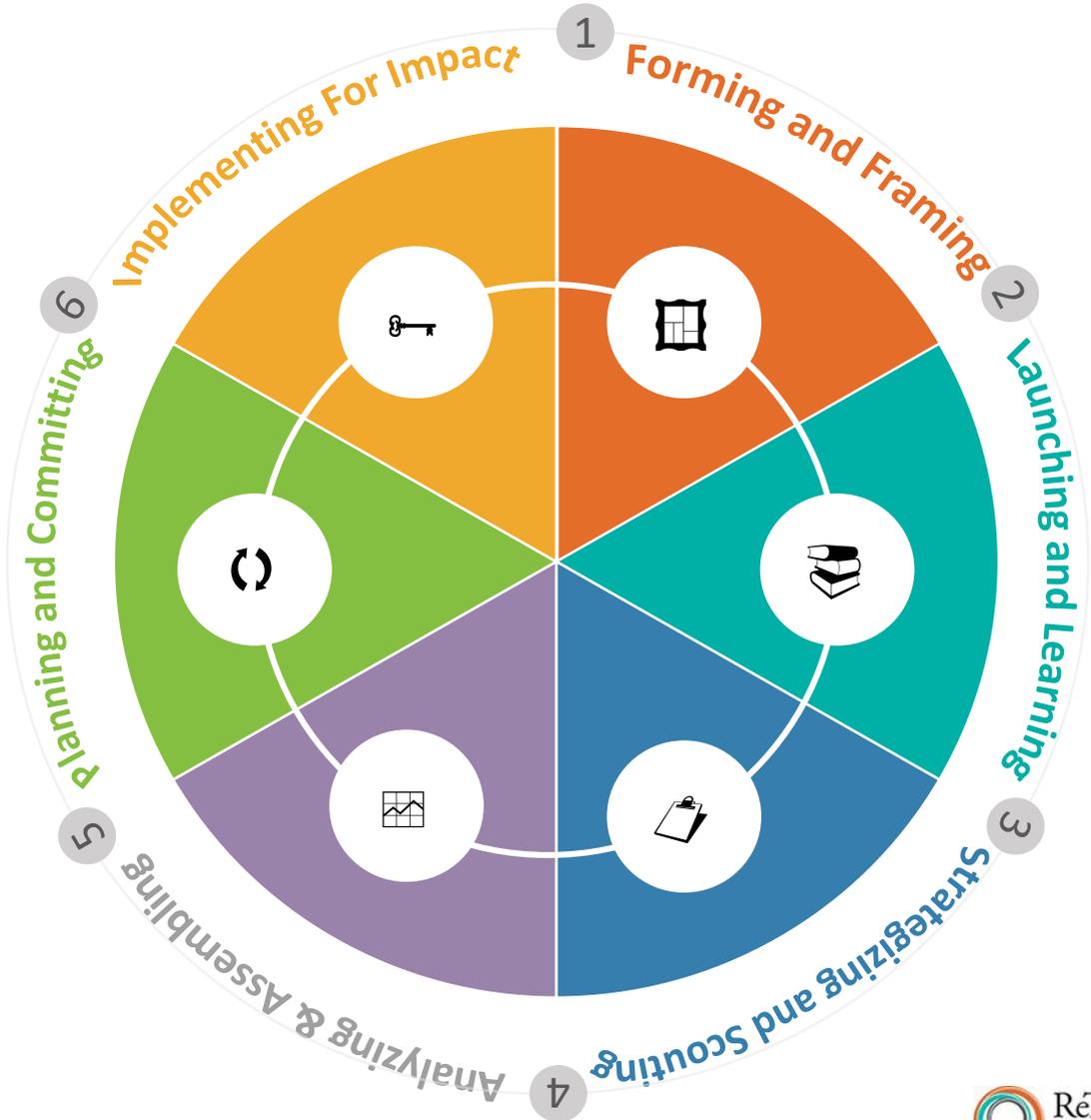
- Develop a Portfolio Development Process that accelerates health system transformation that will be disseminated widely; and
- Contribute to the understanding of the field of portfolio development and its needs.



The HealthierHere Equity & Wellness Fund

ReThink Health is providing:

- Guidance and consultation
- Process and tools
- Introductions to and learnings from other groups across the country
- Facilitation of community stakeholders



Key Activities by Planning Phase

Form & Frame	Launch & Learn	Strategize & Scout	Analyze & Assemble	Plan & Commit	Implement for Impact
Now – Dec 2018	Jan 2019	Feb – Mar 2019	Apr – Jun 2019	Jul – Dec 2019	Jan 2020 – onward
<ul style="list-style-type: none"> • Build launch team • Create initial framework • Identify key stakeholders • Orient on foundational tools 	<ul style="list-style-type: none"> • Refine framework and activities • Conduct stakeholder outreach • Develop data to inform strategic priorities 	<ul style="list-style-type: none"> • Outline measurable outcomes • Organize workgroups to recommend specific investments • Outline roles, deliverables, timeline, etc. 	<ul style="list-style-type: none"> • Generate evidence and data • Develop menu of investments • Create draft portfolio that shows ROI, costs, etc. • Refine governance structure 	<ul style="list-style-type: none"> • Generate portfolio for fund • Engage and enlist champions, funders, etc • Execute governance and coordinating structures • Develop oversight and work plans 	<ul style="list-style-type: none"> • Implement • Evaluate

Next Steps

- ❖ Strategic meetings 1:1 with key stakeholders to get understanding about appetite for such a fund and ideas about value proposition
- ❖ Create a launch team (in partnership with ReThink Health) to learn, research and develop key design elements for the potential fund
- ❖ Launch team workshop sometime next year:

Form & Frame

- What matters: HOW are we going to decide on which activities to fund?
- What voices: WHO is going to decide which activities to fund?
- What role: WHAT is the role of the Equity & Wellness Fund in light of these activities?
- What evidence: how do we know what the right/optimal activities are?
- What revenues: how do we fund it?

Small Group Exercise

1. We are fortunate to have a number of efforts in the King County region focused on improving the health of our residents. Do you see gaps that a fund like what we are proposing might help address? If so, what are those gaps?

- what would make the fund a home run
- what would make it unique and different from other funds that exist
- how do you see it fitting into the existing environment so that it is additive and not competitive

2. What do you see as the biggest challenges we might face as we design/roll out a fund like this? What might mitigate some of these challenges?

3. With the right structure, do you think a wellness fund could attract broad community support and funding? Could you envision it growing into a legacy trust for our region?



ReThink Health[®]

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